

CPQ & product configuration for industrial manufacturers

Ignitionary turns complex, engineered products into valid configurations, accurate prices, and quotes a buyer can act on. Every configuration is checked against your engineering rules and priced from your real cost model, then delivered with drawings, BOMs, and CAD files attached.

Minutes

to a priced, engineering-valid quote

100%

of configurations validated against rules

2-8 wks

typical go-live, including ERP integration

1 platform

configuration through accepted quote

CONFIGURE

- Rules-based configuration with live 2D drawings and 3D preview
- Design-for-manufacturing checks before anything reaches a quote
- Guided selling: plain-language questions route buyers to a valid product
- AI RFQ intake: paste an email, PDF, or drawing photo to draft a configuration

PRICE

- Cost-based engine: material, labor, setup, and volume tiers from your data
- Margin visible internally; discount approvals gate policy breaches
- Multi-currency (USD, MXN, EUR, GBP)
- Unlimited quotes and configurations on every plan

QUOTE & OUTPUT

- Shareable digital quotes with view tracking and online acceptance
- AR viewing: a QR code opens the product at true scale on a phone
- Production-ready 2D drawings, STL and DXF export, accurate BOMs
- Bilingual buyer-facing quotes (English / Spanish)

DEPLOY & INTEGRATE

- Internal sales tool, customer storefront, or embedded in your website
- ERP: SAP, NetSuite, Dynamics 365, Epicor, Infor, Acumatica, Sage, SYSPRO
- CRM: Salesforce, HubSpot, Pipedrive, Dynamics · CAD: SolidWorks, AutoCAD
- REST API, webhooks, CSV/JSON export

PLANS (12-MONTH AGREEMENTS · USD · UNLIMITED QUOTES ON EVERY PLAN)

- Core** \$1,500/mo · 5 seats · 1 product line
- Growth** \$3,500/mo · 15 seats · 5 product lines
- Scale** \$6,500/mo · 50 seats · unlimited lines
- Enterprise** custom · engineer-to-order · on-prem